



State of Wisconsin  
Department of Workforce Development

## WORKFORCE OBSERVATIONS—WISCONSIN BAY AREA

(BROWN, DOOR, FLORENCE, KEWAUNEE, MANITOWOC, MARINETTE, MENOMINEE, OCONTO, SHAWANO, SHEBOYGAN COUNTIES)

November 2004

### October Unemployment Rate in the Bay Area Unchanged During October

October 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
<b>Civilian Labor Force**</b>	152,900	17,200	2,000	10,700	43,000	23,700	2,600	16,100	21,300	66,200	355,700	3,109,500
Employed	147,300	16,600	1,900	10,300	40,600	22,500	2,400	14,900	20,400	63,900	340,800	2,983,000
Unemployed	5,600	600	100	400	2,400	1,200	200	1,200	900	2,200	14,900	126,500
Unemployment Rate %	3.7%	3.5%	6.1%	3.9%	5.5%	5.1%	8.9%	7.5%	4.1%	3.4%	4.2%	4.1%
Seasonally Adj Rate %	4.2%									3.6%		5.0%
Change from one month ago September 2004												
<b>Civilian Labor Force**</b>	1,300	-400	0	100	100	200	30	100	-100	-700	700	7,300
Employed	1,500	-300	0	100	-100	200	30	60	-200	-600	700	7,500
Unemployed	-200	-100	0	0	200	0	10	40	0	-100	-100	-200
Unemployment rate(%)	-0.1%	-0.3%	0.1%	-0.2%	0.4%	-0.1%	0.1%	0.2%	0.2%	-0.1%	0.0%	0.0%
Seasonally Adj Rate %	-0.2%									-0.3%		0.0%
Change from one year ago October 2003												
<b>Civilian Labor Force**</b>	4,600	100	0	-300	-1,500	100	0	0	100	1,800	4,900	29,900
Employed	5,000	500	0	-100	-600	300	0	0	200	2,300	7,500	43,000
Unemployed	-400	-400	0	-200	-900	-200	0	0	0	-500	-2,600	-13,100
Unemployment rate(%)	-0.4%	-2.2%	-0.4%	-1.5%	-1.8%	-0.9%	0.1%	-0.1%	-0.2%	-0.9%	-0.8%	-0.5%
Seasonally Adj Rate %	-0.5%									-1.0%		-0.5%

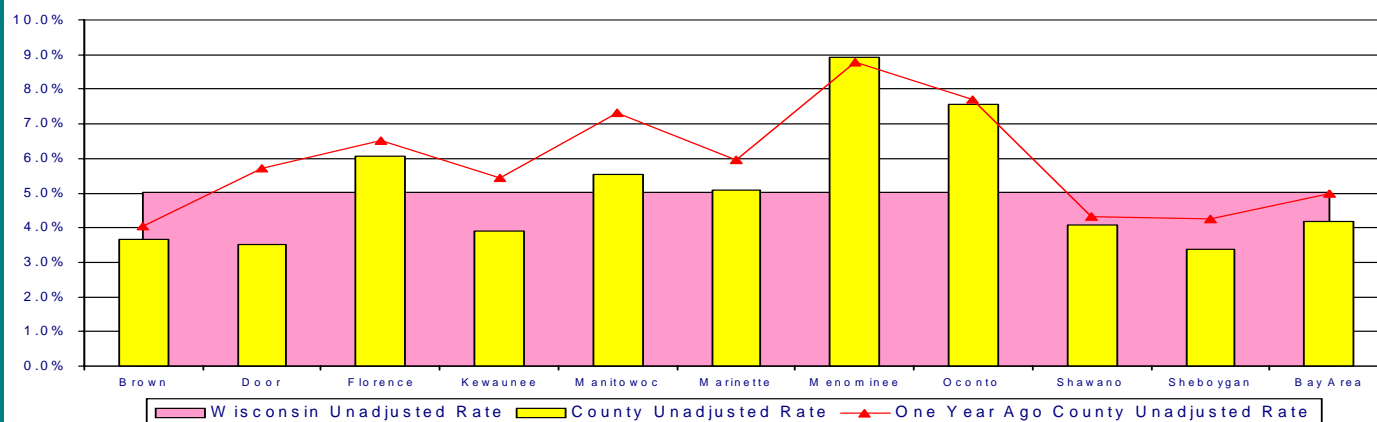
\*\* Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

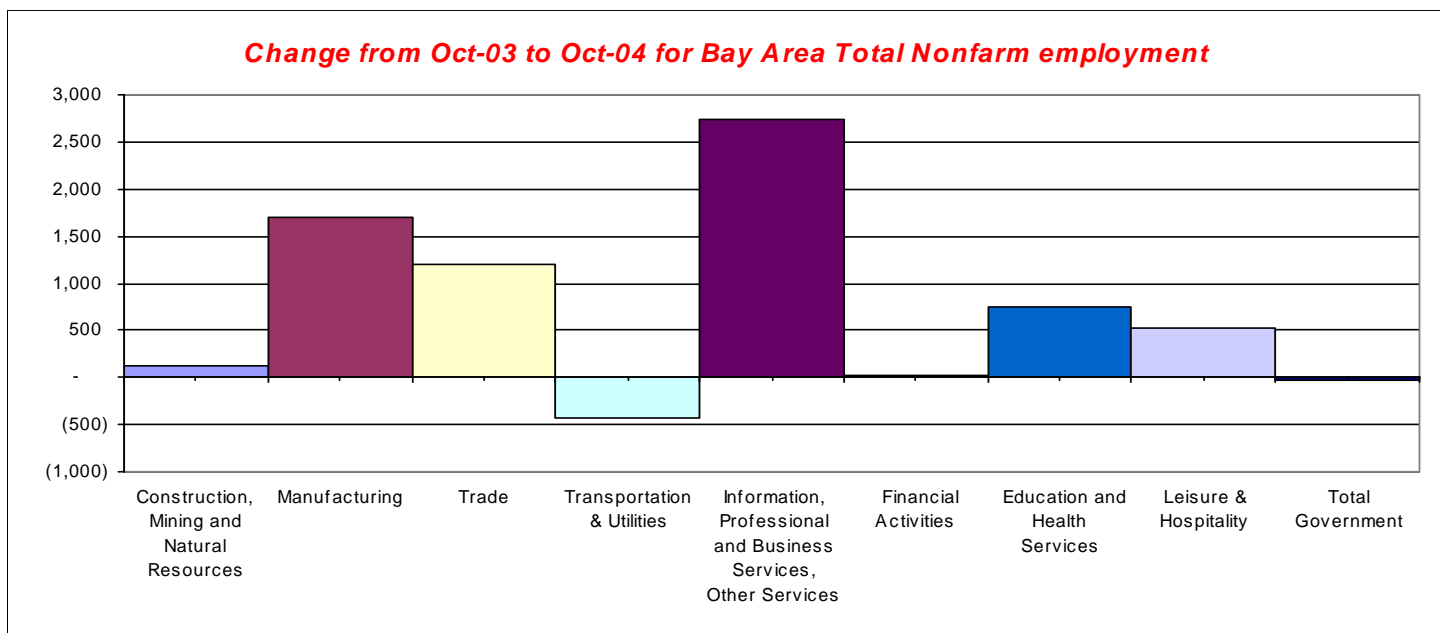
The seasonally unadjusted unemployment rate remained unchanged between September and October in the Wisconsin Bay Area. Typically, there has been little change in the rate between the two months going back to 1990. The average change for the region is only 0.1 of a percentage point increase. The region's rate at 4.2 percent is relatively close to the 1990 to 2003 average for the region which is 3.8 percent. This shows that the economy has been making progress towards economic recovery over the last year. The October rate was down 0.8 of a percentage point from last October.

The region was mixed with five counties showing a decline in their unemployment rate over the month, while five had increases. Door County had the largest over the month decrease with a drop of 0.3 of a percentage point to 3.5 percent, while Manitowoc had the largest increase in its rate in the area rising by 0.4 of a percentage point. Only one county had an increase in its rate from last October, and that was Menominee County with an increase of 0.1 of a percentage point to 8.9 percent. There Wisconsin Bay Area had four counties in the ten highest in the State of Wisconsin. Menominee County had the

(Continued on page 2)

Bay Area Unadjusted Rates Compared to Wisconsin





highest rate in the state followed by Oconto County as the second highest. Florence County ranked sixth highest and Manitowoc County moved from eleventh to ninth. Oconto had been in the top ten last month, but was ranked fourteenth this month. There were no counties in the region that were ranked in the lowest ten.

On average, both the labor force and employment levels decline between September and October. Both of these measurements showed improvement this year. The labor force and the number employed in the Bay Area both increased by 700. Typically the labor force drops by nearly 900 while employment drops by just over 1,000. At this time it is difficult to tell if the variation from average was due to overall improvement in the area's economy or a result of a long mild fall that may helped workers continue seasonal employment longer, or possibly a combination of both factors. The number of workers in the labor force during October was 355,700. The number employed was 340,800. There were an estimated 14,900 workers in the region unemployed. The number employed was 7,500 above one year ago, while the number unemployed declined 2,600.

Nonfarm wage and salary (NFWs) employment rose 400

from September. Again, the largest increase was picked up in local government. Most of this is a continuation of workers related to the public schools returning to work in the fall as there is little change in this sector when compared to last October. Nonfarm employment was 6,600 above last October. The largest increase was in services, 2,700; followed by manufacturing, 1,700 and then trade, 1,200.

### Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate in the Green Bay MSA at 4.2 percent was down 0.2 of a percentage point. This was 0.5 of a percentage point below last year's rate. The rate in the Sheboygan MSA was 3.6 percent. The Sheboygan MSA's rate was 1.0 of a percentage point below one year ago.

The rate for the State of Wisconsin was unchanged at 5.0 percent. The United States' rate was up 0.2 of a percentage point at 5.5 percent.

For additional labor market statistics contact our website at <http://www.wisconsin.gov/oea>.

Consumer Price Index - All Urban Consumers (CPI-U)*											
National (U.S. City Average.) 1982-84 = 100			% Change	Class B/C - North Central States (1996 = 100)			% Change	Class D - North Central States (1996 = 100)			% Change
U.S. City Average	Oct-04	Sep-04	Oct-03	(Size 50,000-1,500,000)	Oct-04	Sep-04	Oct-03	(Size Less than 50,000)	Oct-04	Sep-04	Oct-03
All Items	190.9	189.9	3.2%	All Items	117.4	116.8	3.3%	All Items	177.1	176.4	3.1%
Food & Beverage	188.4	187.2	3.4%	Food & Beverage	116.2	115.3	3.5%	Food & Beverage	180.0	178.1	4.5%
Housing	191.0	191.0	2.9%	Housing	115.3	115.7	3.0%	Housing	166.1	167.8	1.9%
Apparel & Upkeep	124.1	121.2	-0.6%	Apparel & Upkeep	91.7	86.8	-1.9%	Apparel & Upkeep	130.0	127.0	-4.6%
Transportation	166.4	162.9	5.9%	Trqansportation	119.4	116.4	5.7%	Trqansportation	154.9	151.0	6.8%
Gasoline (all Types)	172.2	160.5	26.6%	Gasoline (all Types)	180.0	164.5	29.5%	Gasoline (all Types)	157.8	146.9	27.5%
Medical Care	313.3	312.3	4.5%	Medical Care	135.1	135.7	5.5%	Medical Care	307.6	306.0	6.3%
Energy	157.7	154.3	15.2%	Energy	152.8	150.0	17.5%	Energy	142.5	142.5	13.5%

Source: U.S. Bureau of Labor Statistics \*Not Seasonally Adjusted

<b>Wisconsin Bay Area Workforce Development Area</b>												
<b>October 2004</b>	<b>Brown</b>	<b>Door</b>	<b>Florence</b>	<b>Kewaunee</b>	<b>Manitowoc</b>	<b>Marinette</b>	<b>Menominee</b>	<b>Oconto</b>	<b>Shawano</b>	<b>Sheboygan</b>	<b>Bay Area</b>	<b>Wisconsin</b>
<b>Total Nonfarm (NFWS) ***</b>	156,000	14,300	1,300	6,700	35,000	21,200	2,300	9,300	13,100	63,700	322,900	2,867,900
Total Private	138,300	12,500	1,000	5,500	30,600	19,000	200	7,500	10,100	57,300	282,000	2,453,500
Goods Producing	36,900	3,100	400	2,200	12,100	7,500	0	2,800	2,900	26,900	94,700	657,100
Service Producing	119,100	11,200	900	4,500	22,900	13,800	2,300	6,500	10,200	36,800	228,200	2,210,800
Constr., Mining & Nat.Rsrcs	8,300	1,000	100	600	1,500	800	0	600	600	2,800	16,200	137,300
Manufacturing	28,600	2,000	300	1,600	10,600	6,700	0	2,200	2,300	24,100	78,500	519,800
Trade	23,500	2,000	100	800	4,100	2,900	100	1,100	2,000	7,900	44,600	446,900
Transportation & Utilities	9,700	100	0	500	1,800	700	0	400	300	1,200	14,700	109,500
Financial Activities	10,600	600	0	200	1,000	500	0	300	500	2,500	16,300	161,700
Education and Health Services	18,900	1,400	100	500	4,700	2,900	0	1,100	1,600	7,000	38,100	380,200
Leisure & Hospitality	14,300	3,400	200	600	3,000	1,800	0	1,100	1,300	4,100	30,000	251,500
Info., Prof. & Bus. Svcs, Other Svcs	24,400	1,900	100	600	3,800	2,700	100	900	1,500	7,700	43,700	446,600
Total Government	17,700	1,800	300	1,200	4,500	2,200	2,100	1,700	2,900	6,400	40,900	414,400
Federal	1,000	100	30	100	200	100	10	100	100	200	1,900	29,300
State	2,600	100	20	10	200	200	10	30	100	600	3,800	102,600
Local	14,100	1,700	300	1,100	4,100	1,900	2,000	1,600	2,700	5,600	35,200	282,500
<b>Change from one month ago</b>	<b>September 2004</b>											
<b>Total Nonfarm (NFWS) ***</b>	1,300	-300	0	100	-100	200	0	0	-100	-700	400	13,200
Percent change NFWS from last month	0.8%	-2.1%	-0.6%	1.4%	-0.3%	0.8%	0.9%	0.5%	-0.7%	-1.1%	0.1%	0.5%
Total Private	600	-300	-10	-10	-230	-50	10	-110	-130	-700	-1,000	-3,200
Goods Producing	-300	0	0	10	-250	20	0	-50	-20	-300	-900	-600
Service Producing	1,600	-300	0	100	200	100	20	100	-100	-400	1,300	13,800
Constr., Mining & Nat.Rsrcs	0	0	0	-10	10	-10	0	10	-20	0	0	-300
Manufacturing	-300	0	-10	20	-260	40	0	-50	0	-300	-900	-300
Trade	400	0	0	0	30	40	0	-20	-10	5,100	5,500	219,200
Transportation & Utilities	-100	0	0	-20	10	0	0	20	0	300	200	61,900
Financial Activities	0	0	0	0	20	-20	0	0	0	0	0	100
Education and Health Services	100	0	0	0	-20	40	0	10	-10	-200	-100	800
Leisure & Hospitality	300	-300	-20	-30	-60	-120	0	-70	-100	-200	-600	-8,000
Info., Prof. & Bus. Svcs, Other Svcs	200	0	10	30	40	-20	10	-10	0	0	300	100
Total Government	700	0	10	100	100	200	0	200	0	0	1,400	16,400
Federal	0	0	0	0	0	0	0	0	-10	0	0	-100
State	0	0	0	0	0	10	0	0	0	-100	-100	4,100
Local	700	0	10	100	100	200	10	200	0	100	1,500	12,400
<b>Change from one year ago</b>	<b>October 2003</b>											
<b>Total Nonfarm (NFWS) ***</b>	4,400	400	0	0	-500	100	-100	0	200	2,000	6,600	58,000
Percent change NFWS from last year	2.9%	3.2%	0.2%	0.0%	-1.5%	0.4%	-2.5%	0.4%	1.7%	3.2%	2.1%	2.1%
Total Private	4,400	500	0	0	-600	100	0	100	0	2,100	6,600	61,900
Goods Producing	1,300	300	0	-100	-600	0	0	-100	0	1,100	1,800	19,000
Service Producing	3,100	200	0	100	100	100	-100	200	200	900	4,800	39,000
Constr., Mining & Nat.Rsrcs	200	0	0	0	-100	0	0	0	0	0	100	2,600
Manufacturing	1,100	300	0	-100	-500	0	0	-200	0	1,100	1,700	16,400
Trade	1,200	-100	0	0	-100	0	0	0	-100	300	1,200	8,400
Transportation & Utilities	-500	0	0	0	100	0	0	0	0	-100	-400	1,300
Financial Activities	-200	0	0	0	0	0	0	0	100	100	0	2,800
Education and Health Services	200	0	0	0	100	0	0	100	100	200	800	5,900
Leisure & Hospitality	300	200	0	0	-100	100	0	0	-100	0	500	6,500
Info., Prof. & Bus. Svcs, Other Svcs	2,100	100	0	0	0	0	0	0	0	500	2,700	18,000
Total Government	0	-100	0	0	0	0	0	0	200	-100	0	-3,900
Federal	0	0	0	0	0	0	0	0	0	0	0	-500
State	0	0	0	0	0	0	0	0	0	-100	-100	500
Local	0	0	0	0	100	0	0	0	200	0	100	-3,900
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

**Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>**

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